

Inseparable...





**...as a child
and their puppy**



Microchipping all puppies and kittens you see in your practice will play a big role in helping to keep them united with their owners.

Datamars® new Microfindr™ Slim Chip makes microchipping of smaller pets easier than ever before.

You pay once, then registration in the Pet Link™ Lost Pet Recovery Database is good for the life of the pet. Unlike other microchip brands, Datamars has no recurring annual charges.

New From Datamars® Microfindr™ Slim

All the Reliability You've Come to Expect From Datamars
Now in a Significantly Smaller Microchip

Datamars pioneered ISO standards for permanent companion animal identification.

Our collaboration with animal professionals and pet health organizations continues on a global basis in order to improve the lives of pets and give them the best possible chance of being reunited with their families, if they are ever lost.

**The only thin microchip now available
to the US veterinary profession that does
not compromise read distance**

HomeAgain®
Microchip



Microfindr™ Slim
Microchip

AVID
FriendChip™



Microfindr™ Slim
Microchip

Standard Datamars
Microchip



Microfindr™ Slim
Microchip

Microfindr™ Slim Microchip Technical Specifications

Dimensions: 0.43" ± 0.016" x 0.06" ± 0.001"

Weight: 0.001 ounces or 0.05 grams

Operating Temperature: -13 degrees F to +158 degrees F

Storage Temperature: -40 degrees F to +194 degrees F

Power Supply: Microchips are passive —
they do not require a battery to operate

Frequency: 134.2 kHz

Memory: 64 bit (conforms to ISO 11784/5)



Microfindr™ Slim Microchip Casing

The casing on the Microfindr™ Slim chip is made from bio-compatible polymer.

This material is far lighter, yet stronger than the bio-compatible glass which is the material used for typical microchip casings.

Microchip Casing used on HomeAgain®, AVID® and the Standard Datamars Chip



The casing on the AVID® FriendChip™, HomeAgain® Microchip and the Standard Datamars® Microchip is bio-compatible glass.

Microfindr™ Slim Implanter

Microfindr™ Slim Implanter

The Microfindr™ Slim Implanter utilizes a much smaller needle gauge in order to implant the considerably smaller chip.

The thin, 14 gauge needle allows for smooth, gentle implantation with minimal penetration force. In spite of the smaller chip size, the distance required to read the chip with the scanner is not compromised.

Listen for “The Click”

Our special “No Return Click” syringe offers an added safety feature: It blocks the injector once depressed; this completely eliminates any possibility of chip implantation failure. Once you hear the “click”, you know the chip has been successfully implanted.

Once implantation is complete, separate the needle for easy sharps disposal with your veterinary waste.

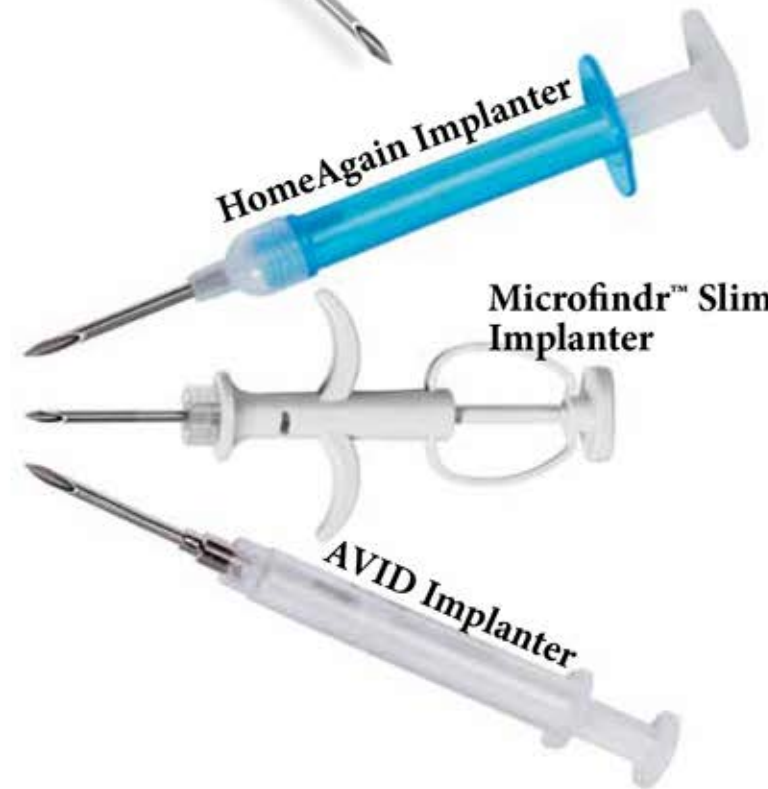
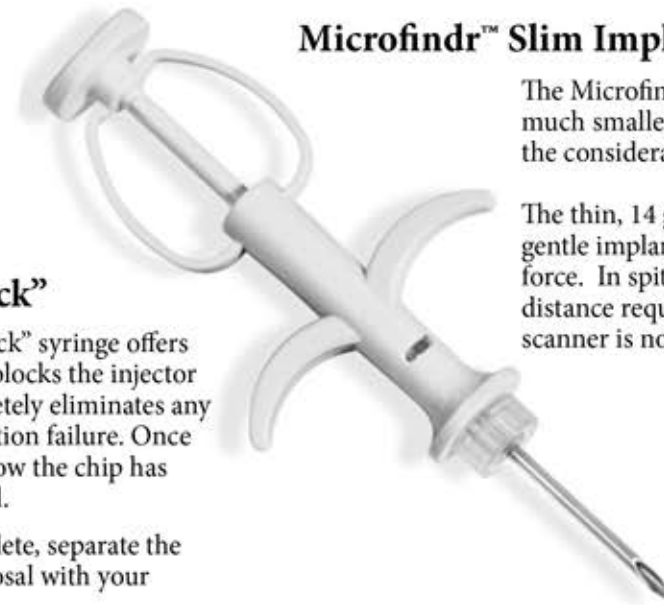
The remainder of the syringe can be recycled.



Microfindr™ Slim Implanter

Both HomeAgain and AVID have to utilize a 12 gauge needle in order to get their microchip implanted.

The considerably smaller size of Microfindr™ Slim only requires a 14 gauge needle in order to implant the microchip.



When Implanting a Smaller Pet a Smaller Gauge Needle is Important



**Microfindr™ Slim Implanter
Fits Completely Inside
Both the HomeAgain® and AVID® Implanter**



**Microfindr™ Slim Chips
Compared to Competitive Microchips**



Microfindr™ Slim Chip on Top of HomeAgain® Chip (shown at 4x magnification)



Microfindr™ Slim Chip on Top of the Standard Datamars® Chip (shown at 4x magnification)



Microfindr™ Slim Chip on Top of AVID® FriendChip™ (shown at 4x magnification)

Field Testing of Microfindr™ Slim

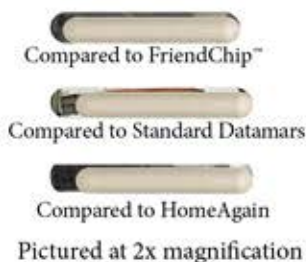
Microfindr™ Slim has been extensively field tested in dogs, puppies, cats, ferrets and horses. The testing was done on a global basis at several sites located in. . .

- GERMANY
- HOLLAND
- SWITZERLAND
- SPAIN
- UNITED STATES



Field test findings show that the Microfindr™ Slim Chip is easier to implant and the smaller gauge needle is far better received by puppies and smaller breeds of animals.

No Compromise of Readability



Compared to FriendChip™

Compared to Standard Datamars

Compared to HomeAgain

Pictured at 2x magnification

FriendChip is a trademark of American Veterinary Identification Devices.
HomeAgain is a trademark of Merck Animal Health.

As Pictured to the Left
Even Though Microfindr™ Slim is Significantly Smaller
Than Competitive Microchips
It Can be Read
Just as Easily as the Larger Microchips

microfindr™

S slim

Microfindr™ Slim Kit Includes

25 Pre-loaded sterile ergonomic ready-to-use microchip implanters

AND

- 25 Plastic Collar Tags
- 25 Pet ID Wallet Cards
- 25 Client Handout Brochures
- 25 PetLink™ Registration Forms

ALL-INCLUSIVE PRICE

Veterinary cost includes lifetime registration in the PetLink Lost Pet Recovery Database.

With Datamars,* there are no hidden or recurring charges.



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DATAMARS

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