

Lubrication designed to last longer

Get the pet owner preferred, glob-free product for dry eye in cats and dogs¹

Ocunovis™ ProCare BioHance™ Gel Eye Drops with Amino Acids

- **The only gel eye drops with patented BioHance™ crosslinked hyaluronic acid (HA) designed and tested for pets:** Ocunovis uniquely contains a patented hyaluronic acid polymer gel technology and is one of the only lubricating eye drops supported by masked clinical studies.¹

- **Clinically proven:** One of the only lubricating eye drops with masked clinical studies for pets proven to dramatically improve the symptoms associated with dry eye.¹ Ocunovis acts as artificial tears but does not treat or cure the underlying causes of dry eye.

- **Engineered for busy pet parents:** Longer lasting lubrication means fewer applications and increased pet comfort.

- **Pet owners are happier with Ocunovis*:** 8 out of 10 dog owners rated Ocunovis as highly effective, compared with only 2 out of 10 for the alternative tear supplement.¹

- **Easier application:** Unlike some products that contain multiple viscous ingredients which can create a “glob” of product when applied, Ocunovis creates a sheer, aqueous barrier that doesn't cause blurred vision.

- **Industry accepted:** Millions of doses of BioHance™ technology have been sold to veterinarians.²

- **Developed, manufactured, and studied in the United States**

- **Veterinary exclusive:** Only sold to veterinary clinics through authorized distributors



New ergonomic bottle is easier to hold and dispense

*Referenced as crosslinked hyaluronic acid based hydrogel (xCMHA S) in study. Brand product name is Ocunovis.

1. Williams DL, Mann BK (2014) Efficacy of a Crosslinked Hyaluronic Acid-Based Hydrogel as a Tear Film Supplement: A Masked Controlled Study. PLoS ONE 9(6): e99766. <https://doi.org/10.1371/journal.pone.0099766>

2. Represents the portfolio of eye and wound care products under various brands globally that incorporated the corresponding version of the patented BioHance technology.

- The only Veterinary eye lubricant formulated with BioHance and amino acids that have been shown to help support ocular health.^{1,2}

- **BioHance™ technology creates mucoadhesive properties that are not found with traditional HA products:** This mucoadhesive property delivers increased retention time on the ocular surface vs non-crosslinking HA products (2 hours vs ~15 minutes), thus you don't have to apply Ocunovis™ ProCare as often.

Avoid the “Glob”



Competitor A:
Sticky glob on pet's eye

Ocunovis™
Sheer gel drop that spreads a clear, thin film across the eye after each blink

Proven with Pet Owners



Masked controlled study shows pet owners are happier with Ocunovis

"These gel eye drops are wonderful, easy to administer, and the dog doesn't seem to mind."

- Amanda McNall, McNall Veterinary Service

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I-DROP® is a registered trademark of I-MED Pharma Inc.
Optimmune® (0.2% cyclosporine) Ophthalmic Ointment is a registered trademark of Intervet Merck Animal Health



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2. Aragona P, Rania L, Roszkowska A, Spinella R, Postorino E, Puzzolo D, and Micali A (2013) Effects of amino acids enriched tears substitutes on the cornea of patients with dysfunctional tear syndrome. Acta Ophthalmologica

