

Atopivet™ Skin Care Products

- Beneficial alone or in a multimodal approach
- Recommended for animals requiring mild to moderate skin support
- Maintenance long-term use products or short-term flare-driven applications
- Complementary with Dechra dermatology offering
- Enhance client compliance
- Contain two technologies to maintain skin health



Biosfeen®

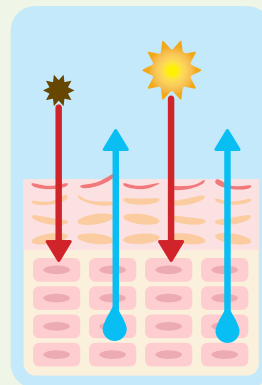
A sphingomyelin rich sphingolipid

- Helps maintain the epidermal barrier¹
- Helps support a normal inflammatory response²

Dermial®

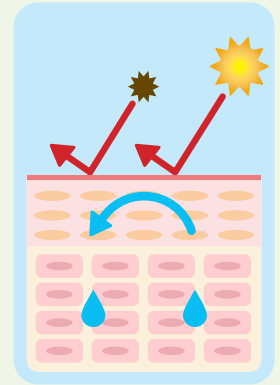
Glycosaminoglycans (hyaluronic acid)

- Helps maintain the integrity of healthy skin by hydrating and renewing the skin³



ALTERED SKIN BARRIER

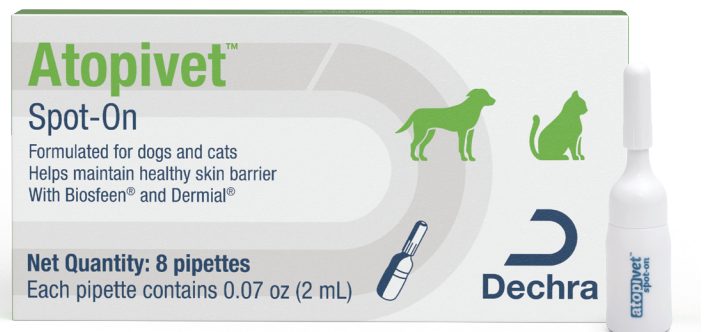
versus



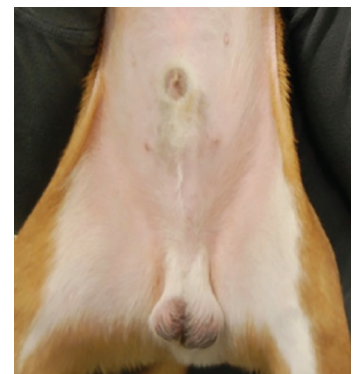
HEALTHY SKIN BARRIER

Atopivet™ Spot-On

- Contains **Biosfeen®** and **Dermial®**
- Shown to have significant benefits on skin health when compared to untreated dogs in a randomized, double-blinded, negative control study⁴
- Can apply to affected areas or between the shoulder blades and down the back
- Apply twice weekly for at least 4 to 8 weeks and then modify application as needed after recheck
- 8 pipettes per package

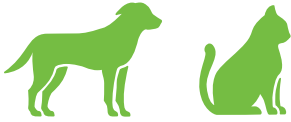


Control Dog after 8 weeks



Atopivet Spot-On Dog after 8 weeks

House dust mite challenged dogs were randomized into two groups and were assessed at 0, 4 and 8 weeks.⁴



Atopivet™ Mousse

- Contains **Biosfeen®** and **Dermial®**
- Helps maintain a healthy skin barrier
- Supports a normal inflammatory response
- Hydrates and renews the skin
- Apply to affected areas (or entire body)
- 8.4 fluid ounce bottle

Atopivet™ Skin Care Collar

- Contains **Biosfeen®**
- Helps maintain a healthy skin barrier for up to 2 months
- Patent pending technology allows **Biosfeen®** to be impregnated throughout collar polymer
- Shown to be clinically beneficial in a study of client-owned dogs⁵
- Small collar has breakaway system for quick release
- Can be worn while swimming
- 1 collar per package

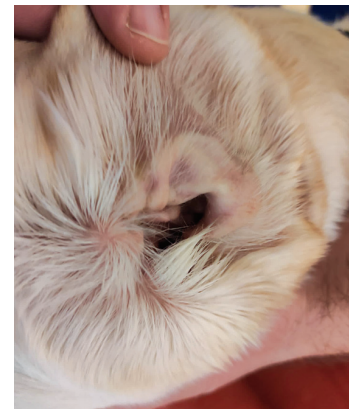
COLLAR SIZE	PET WEIGHT
Small - 13 inches	For pets < 22 pounds
Med to Lg - 29 inches	For pets > 22 pounds



Clinical improvement of skin after 8 weeks of wearing collar⁵



0 weeks



8 weeks



Phone - 800.233.0210

www.pennvet.com

To order or schedule a lunch and learn, call your Dechra representative or call (866) 683-0660. For Veterinary Technical Support Contact Dechra Veterinary Products at: (866) 933-2472, www.dechra-us.com, support@dechra.com.



REFERENCES

- ¹ Cerrato et al., Effects of sphingolipid extracts on the morphological structure and lipid profile in an in vitro model of canine skin, The Veterinary Journal, 212 (2016) 58-64.
- ² Cerrato et al., Effects of sphingomyelin and hyaluronic acid on prostaglandin E2 secretion in canine keratinocytes. Poster WWC, 2016.
- ³ Torrent et al., Dermial: A new natural ingredient with anti-aging and regenerative properties for skin. FASEB, 2015.
- ⁴ Marsella et al., BMC Veterinary Research, (2020) 16:92.
- ⁵ Segarra et al., Abstract NAVDF, 2022.