

PROWECTA II

FOR CATS

Kills fleas & stops the flea life cycle

Our Feline Friends Need Protection from You — Their Veterinarian!

Over 60% of feline pet parents are not buying flea control from their veterinarian. Felines represent a big opportunity to grow your practice's revenue. Offering Provecta II for Cats at your clinic helps you make sure all your feline patients go home with an effective and affordable flea preventative.

Proven Protection for Your Feline

Two-way flea protection kills adult fleas and flea eggs before they hatch. Provecta II for Cats contains proven ingredients imidacloprid and pyriproxyfen, an insect growth regulator. These insect growth regulators kill fleas eggs and larvae before they become full grown fleas. Provecta II for Cats is available in two weight breaks: Small Cat (5–9 lbs) and Large Cat (over 9lbs).

Prevent Flea Allergy Dermatitis

Unfortunately some feline pet parents don't realize the dangers of flea allergy dermatitis — the most common allergic skin disease of cats. If an infestation is bad enough, it can cause anemia, which can be fatal to kittens. Provecta II for Cats prevents flea allergy dermatitis by destroying flea eggs before they become adults.



FEATURES & BENEFITS



Kills fleas within 12 hours



Reinfesting fleas are killed within 2 hours



Kills fleas through contact, so fleas don't have to bite the cat to die



Use on cats 8 weeks and older



Waterproof, fragrance-free, Made in USA

Only available through veterinarians, ask your distributor for details today.

Effective is affordable with Provecta[®]II for Cats

-- ONLY --\$ **3.74** PER DOSE

Contains Imidacloprid and Pyriproxyfen — the same active ingredients as Advantage® II*.

This once-a-month topical flea prevention and treatment is specifically formulated for the feline family. Safe to use on cats and kittens at least 8 weeks and older. Provecta II for Cats kills both flea eggs and adult fleas on contact — no bite necessary.

*Provecta II for Cats is not manufactured by or distributed by Bayer Healthcare LLC. Advantage * II is a registered trademark of Bayer Healthcare LLC.



Prevent and Treat Flea Infestations

As you know, fleas can come into the home on clothes or even on other pets. Unfortunately, many feline parents think indoor cats are not at risk. Education is key for clients to know the risk of fleas and how to mitigate against them.

Adult Fleas.

Adult fleas live on one host (cat) for up to 2 months. One adult flea can lay up to 50 eggs a day. Adult fleas represent 5% of the infectation

Pupae.

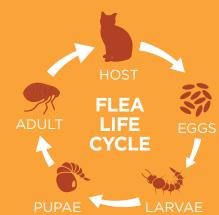
Immature stages remain dormant for up to 12 months in carpeting, bedding, and baseboards until conditions are ideal for development. Pupae represent 10% of the infortation

Eggs.

Eggs are found on the host (cat) and in the environment. Flea eggs hatch in 2-3 days. Eggs represent 50% of the infestation.

Larvae.

Flea larvae go through 3 stages in 5-10 days. They feed on debris and flea "dirt" After that, the larvae spin cocoons and enter their pupal stage. Larvae represent 35% of the infestation.





Also available Provecta® Advanced for Dogs.

Provecta® Advanced for Dogs **repels and kills** ticks, fleas and mosquitos. At **only \$4.49 per dose** Provecta Advanced for Dogs is affordable protection for your canine clients.

Only available through veterinarians, ask your distributor for details today.