



SUCCEED®

Oral
Paste

Digestive Conditioning Program®

VETERINARY FORMULA

NUTRITIONAL SUPPLEMENT FOR HORSES

Available in cartons of 30 oral syringes.
0.93 oz (26.5 g) per serving.
Feed twice each day for first week of use, once each day thereafter.
Store at temperatures below 100° F (38° C). Keep out of direct sunlight.

VETERINARIAN EXCLUSIVE

SOLD ONLY TO VETERINARIANS THROUGH MAJOR VETERINARY SUPPLY DISTRIBUTORS.



INCLUDES THE

SUCCEED® HEALTHY GUT COMMITMENT

Featuring a Veterinary Colic Expense Reimbursement Program

providing up to \$800 for medical colics and up to \$15,000 for colic surgery, for horses on SUCCEED Veterinary Formula.

For details, see page 2.

AN ADVANCED DAILY PROGRAM FOR OPTIMAL EQUINE DIGESTIVE HEALTH.

SUCCEED® Digestive Conditioning Program® Veterinary Formula provides a nutritional approach to managing optimal digestive health in horses facing the challenges of performance and breeding. This advanced veterinarian-exclusive formula delivers the benefits of original SUCCEED, with additional ingredients to support the health of different aspects of the equine GI tract:

- **GI Mucosa** – L-Threonine, L-Proline and L-Serine are amino acids that support the normal production of mucus in healthy animals, which coats the wall of the entire GI tract.
- **Immune Cells** – L-Glutamine is an amino acid that provides fuel for muscles and also supplies nitrogen to the immune cells of the intestinal mucosa.
- **GI Tract Muscle** – L-Leucine, L-Isoleucine and L-Lysine are amino acids that support healthy muscle tone.

A healthy digestive system gives a horse its best chance for overall health and wellness, as well as optimal appearance, attitude and performance.

INTRODUCING THE SUCCEED® HEALTHY GUT COMMITMENT

SUPPORTING VETERINARIANS WHO RECOMMEND SUCCEED® VETERINARY FORMULA WITH A VETERINARY COLIC EXPENSE REIMBURSEMENT PROGRAM.



INCLUDES THE
SUCCEED®
HEALTHY GUT
COMMITMENT

FEATURING A VETERINARY
COLIC EXPENSE
REIMBURSEMENT PROGRAM.

For detailed terms and
conditions, including procedures
for filing a claim, visit:
www.succeed-commitment.com

If your client's horse experiences a GI-health related colic episode while on SUCCEED Veterinary Formula purchased from you, we will reimburse you, the veterinarian, for qualified services in treating that colic – up to \$800 for medical colic calls, and up to \$15,000 for colic surgery.

Good health and wellness has always been the SUCCEED promise. Now we're backing that promise with this formal commitment, only for veterinarians.

Veterinary Colic Expense Reimbursement

Within particular conditions and limits, Freedom Health LLC will reimburse veterinarians for veterinary services relating to colic arising from digestive tract dysfunction, so long as the horse remains continuously on SUCCEED Veterinary Formula in accordance with manufacturer instructions – see product labels for directions of use.

In the case of a "Medical Colic" (i.e., colic incident whereby treatment is provided on site, without the need for surgical intervention), Freedom Health will reimburse the vet up to \$800 for the call-out and on-site treatment.

If the horse is referred to a surgical center (veterinary hospital, etc.), and the horse subsequently undergoes surgery as a direct result of the colic incidence, then Freedom Health will reimburse the surgical center up to \$15,000 for surgical costs related to the colic, related pre-surgery diagnostics and post-surgery recovery at the clinic, charged by the surgical center, so long as the colic is proven to be related to GI tract dysfunction. This includes torsions, displacements, intussusceptions, necrotic tissue with possible re-section, etc.

For complete program terms and conditions, including procedures for filing a claim, visit www.succeed-commitment.com.

Colics Not Eligible for Payment

- Any reproductive organ related colic
- Renal or pleural related colic
- Strangulations (e.g. lipomas, neoplasia)
- Peritonitis arising from non-GI tract sources
- Mesenteric rents
- Entrapments
- Colics caused by dehydration, improper care, neglect or mismanagement
- Colics arising from foreign bodies (e.g. enteroliths and sand colic)
- Colics that are attributed to parasitic infections

For a complete list of exclusions, refer to the Program Terms (see www.succeed-commitment.com).

Eligibility

For a horse to be eligible for Veterinary Colic Expense Reimbursement, the horse must have been fed SUCCEED Veterinary Formula continuously for 90 days, and remain continuously on the product thereafter. Available to veterinarians residing in the U.S. only. See www.succeed-commitment.com for details.

Change of Horse Ownership

If your clients sell a horse that is on SUCCEED Veterinary Formula and covered by this program, the program remains in effect so long as the horse remains continuously on SUCCEED Veterinary Formula purchased from a veterinarian.

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PENN
Veterinary Supply, Inc.

Phone: 800.233.0210
www.pennvet.com

freedom health llc
SUCCEED is a quality product
from Freedom Health LLC.

65 Aurora Industrial Pkwy
Aurora, OH 44202
Made in USA

SUCCEED® and Digestive
Conditioning Program® are
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Freedom Health, LLC.

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U.S. Patent Nos. 7,658,964;
7,824,706; 7,988,989 and 8,197,842.



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www.succeed-vf.com