

Introducing **BREAKABLES™**

The dental rawhide chew that breaks apart as the dog chews

Breakables™ Clenz-a-dent® Rawhide Dental Chews are uniquely designed to break-apart as a dog chews. Shredded pieces of rawhide are compressed, heat-dried, and enzyme-coated.

Breakables™ Clenz-a-dent® Rawhide Dental Chews are coated with two ingredients¹ that contain the enzymes glucose oxidase and lactoperoxidase, to help maintain the natural antibacterial system in the saliva. The abrasive action of chewing helps keep teeth clean and breath fresh.

Product	Size of Chew	Chews per Bag	Order Code	Suggested Retailer Price	Suggested Consumer Price
Breakables™ Clenz-a-dent® Rawhide Dental Chews	Petite	15	F33040B	\$4.70	\$6.29
Breakables™ Clenz-a-dent® Rawhide Dental Chews	Small	15	F33050B	\$4.80	\$6.39
Breakables™ Clenz-a-dent® Rawhide Dental Chews	Small*	30	CLE06130	\$6.98	\$9.33
Breakables™ Clenz-a-dent® Rawhide Dental Chews	Med/Lrg	15	F33060B	\$7.90	\$10.59
Breakables™ Clenz-a-dent® Rawhide Dental Chews	Extra Large	15	F33070B	\$10.65	\$14.29

*NEW NAME: Previously called Clenz-a-dent® Rawhide Chews, Small, 30 ct.

Contact your Sales representative to order Breakables™ Clenz-a-dent® Rawhide Dental Chews. For more information on this and other dental products from Ceva, visit Clenz-a-dent.com or call 800-999-0297.



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1. Dried Whey Protein Concentrate and Dried Aspergillus Niger Fermentation Extract are respectively, sources of the enzymes lactoperoxidase and glucose oxidase.