### Pala-Tech<sup>™</sup> LABORATORIES

The Science of

Palatability<sup>™</sup>

### CANINE

## **Tricky Treats**

(All Natural Treat to Hide Medications)

- Tasty and nutritious alternative to commonly used human food (i.e. cheese, hot dogs, peanut butter, etc.) for hiding pills, tablets and capsules when administering medication to pets.
  - Simplify daily administration of medication for pet owners.
  - **Improve dosing compliance for medicine**, which will generate better clinical results.
  - Tricky Treats mask the smell and taste of medicine, so daily administration is now a rewarding and easy task, improving and strengthening the human-animal bond.



- Industry-first packaging to ensure freshness and for individualized dispensing.
  - Packaged specifically for use by licensed veterinarians in a clinic environment.
  - Two treats are individually wrapped in a cellophane wrapper to keep the treats fresh and highly palatable.
  - Able to prescribe/dispense the proper number of treats for the period of medication dosing.
    - Eliminate waste and have clients buy only what they need, saving them money.
    - For five days of antibiotic therapy, may only need to dispense 5-10 treats. Now you can dispense this correct amount versus the client purchasing product they will not need for this purpose.
    - Bulk box package size is ideal for in-clinic use and for dispensing the correct amount to the pet owner.
- Available in two highly palatable flavors pets love to eat.
  - Roasted Chicken
  - Grilled Duck
- Safe to use, especially for pets with food allergies.
- No corn, wheat or soy included in either flavor.
- Hydrolyzed chicken and hydrolyzed duck proteins. Both proteins have been hydrolyzed to 3,500 daltons.

### • High quality soft chew formulation only includes all natural ingredients.

- Proprietary blend of natural ingredients provides an excellent mouth-feel, texture and aroma providing a healthy, tasty and easy to swallow treat. This prevents the pet from biting into the bitter tasting medication and spitting it out.
- Manufactured using cold extrusion technology with no heat and minimal mechanical stress, so the ingredients are not denatured and will maintain their natural nutrition.
- Guaranteed analysis:
  - Crude Protein (min.): 9.0%
  - Crude Fat (min.): 9.0%
  - Crude Fiber (max.): 1.5%

Moisture (max.): 16.0% Calorie content: 19 kcal/treat

- 100% Palatability Acceptance guarantee.
- Pala-Tech guarantees pets will readily consume this treat. If your client's pet does not like the taste of this product, simply contact your authorized Pala-Tech Veterinary Distributor for replacement product.

### Available in 2 package sizes.

- 30-count soft chew treats/bag (wrapped in pairs).
- 400-count bulk box (wrapped in pairs).
  - FREE counter display boxes included for use in your clinic.

Actual Size Two Tricky Treats wrapped for individualized dosing and dispensing



Made in Canada





### **Tricky Treats**

(All Natural Treat to Hide Medications)

- Nutritious TREAT simplifying administration of medication.
- Veterinary packaging allows for individualized dosing and dispensing.
- Improve dosing compliance of medicine using a TREAT.



# **Tricky Treats**<sup>™</sup>

All Natural Ingredients in a Tasty Treat to Hide Medications

Corn Free – Wheat Free – Soy Free

#### Indications: Pala-Tech<sup>™</sup> Canine Tricky Treats are a tasty and nutritious alternative to commonly used human food (i.e. cheese, hot dogs, peanut butter, etc.) for hiding pills, tablets and capsules when administering medication to your dog. Using Tricky Treats to deliver medication will make this experience a rewarding and simple task.

Each Tricky Treat is made with a proprietary blend of natural ingredients to provide an excellent mouth-feel, texture and functionality, so it is easy for the dog to swallow the treat with the concealed medication. This will prevent dogs from biting into bitter tasting medications and spitting them out. Dogs love to readily eat these treats.

Tricky Treats are conveniently wrapped in pairs to preserve freshness and prevent the treats from drying out and cracking.

Ingredients: Barley Flour, Hydrolyzed Chicken, Vegetable Oil, Molasses, Whey Protein, Natural Flavours, Garlic Powder, Rosemary Extract, Xantham Gum, Citric Acid and Mixed Tocopherols.

aranteed Analy	sis:
de Protein (min.)	
de Fat (min.)	
de Fiber (max.)	
isture (max.)	33.
orie Content:	2,827 kcal/kg (calcula





Important: Do not touch Tricky Treats with the same hand that handles the medication. If Tricky Treats become dry: gently massage and re-work between fingers until the natural oils are released. Then form the treat around the medication and feed as directed.

KEEP OUT OF REACH OF CHILDREN

itore at room temperature (59° F – 86° F) out of direct sunlight. Avoid excessive heat.

Manufactured for: Pala-Tech™ Laboratories, Inc. The Science of Palatability™ Lakeville, MN 55044 USA

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Pala-Tech™ Laboratories, Inc. The Science of Palatability™ **1-888-337-2446** 

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