

What is **HARDY KIWI?**

Hardy Kiwi, or *Actinidia arguta*, is a small, green fruit, similar in appearance on the inside to the traditional kiwi fruit (*Actinidia deliciosa*). **Hardy kiwi** has been used in traditional East Asian medicine to support a healthy response to allergens.



Available in
SOFT CHEWS
for small/medium
and large dogs

To order, contact your Nutramax rep or local distributor, visit Vet-EZ-Order.com, or call 1-888-886-6442



DAILY ADMINISTRATION

Small/Medium Dogs:		
Weight (lbs)	Initial 2-4 Week Period*	Maintenance
5-15	1	1 Every Other Day
16-30	2	1

Large Dogs:		
Weight (lbs)	Initial 2-4 Week Period*	Maintenance
31-50	1	1 Every Other Day
51-100	2	1
> 100	3	1-2

*The recommended initial period is 2-4 weeks; however, some dogs may respond sooner

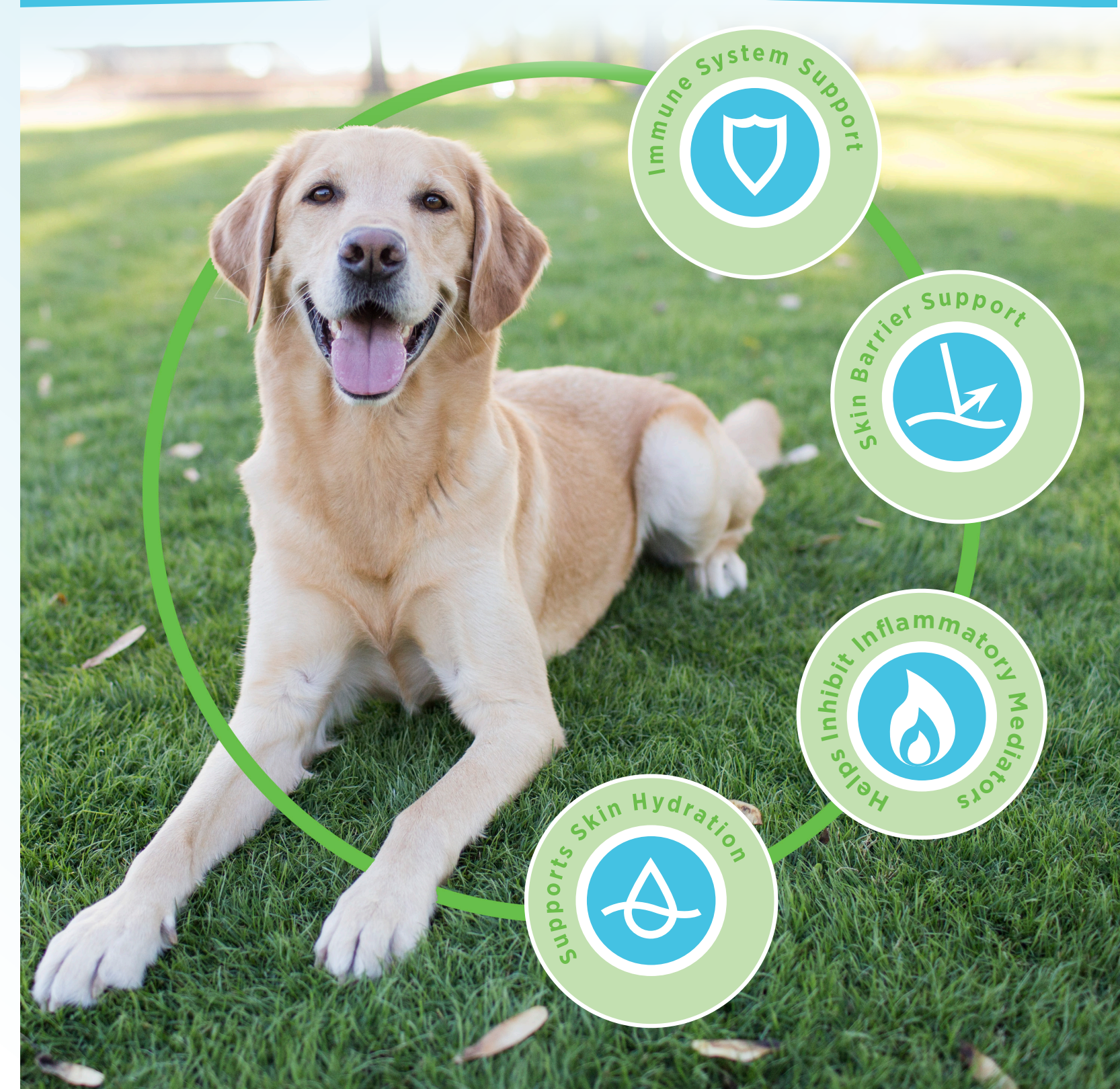
References

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- ² Kawamura A, Ooyama K, Kojima K, et al. *J Oleo Sci* 2011;60(12):597-607.
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- ⁴ Guillou S, Ghabri S, Jannot C, et al. *Int J Cosmet Sci* 2011;33(2):138-43.
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- ⁶ Ho SH, Park EJ, Helixir S, et al. *Korean Journal of Pharmacognosy* 2009;40:59-64.
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DERMAQUIN[®]

SKIN SUPPORT SUPPLEMENT

The Best Defense is a Hardy Skin Barrier



A hardy SKIN BARRIER is the best defense

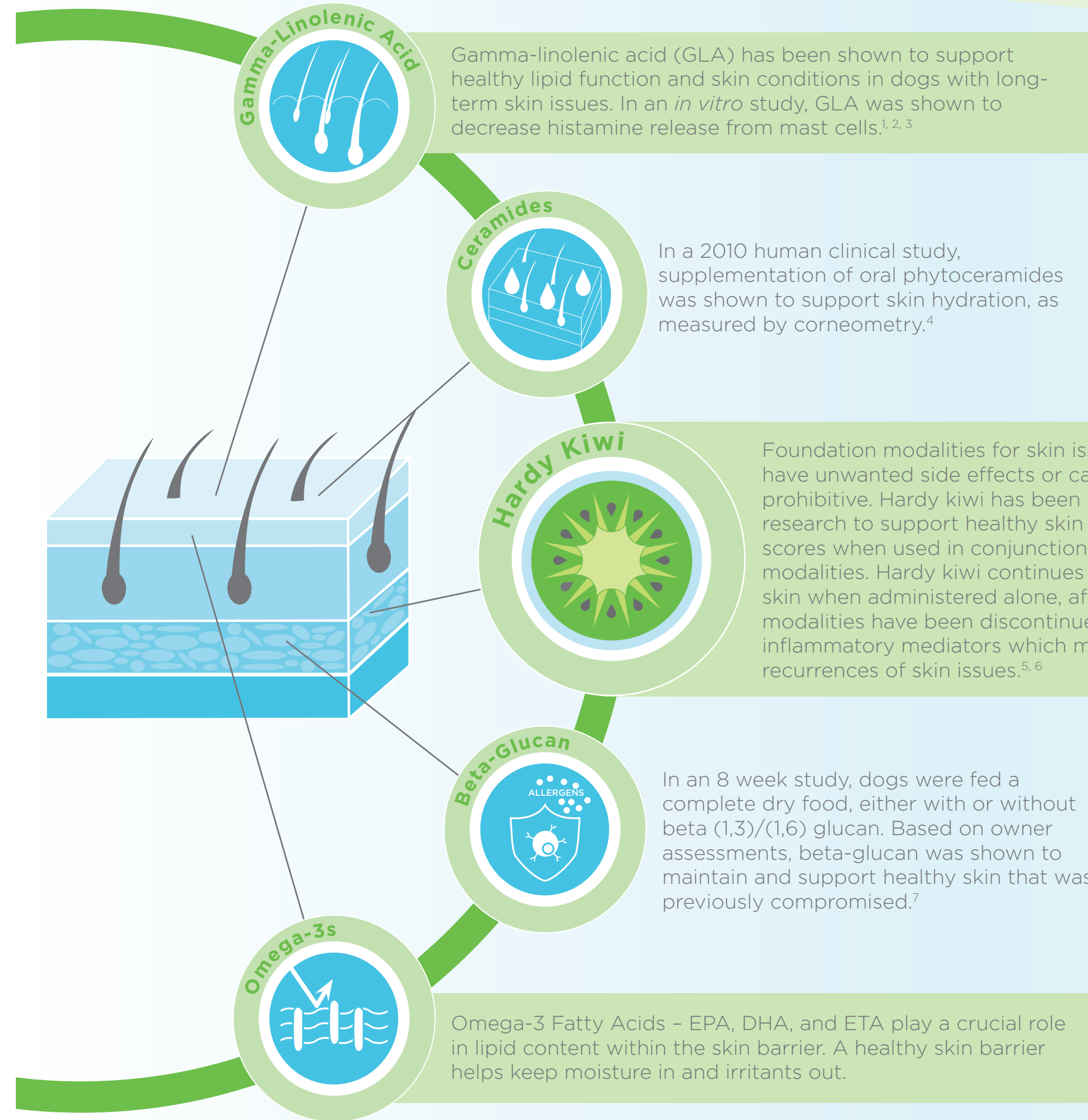
The relationship between the skin barrier and responses to allergens is a two-way street. If the skin barrier is compromised, it is more likely to be affected by allergens, often leading to other skin issues.



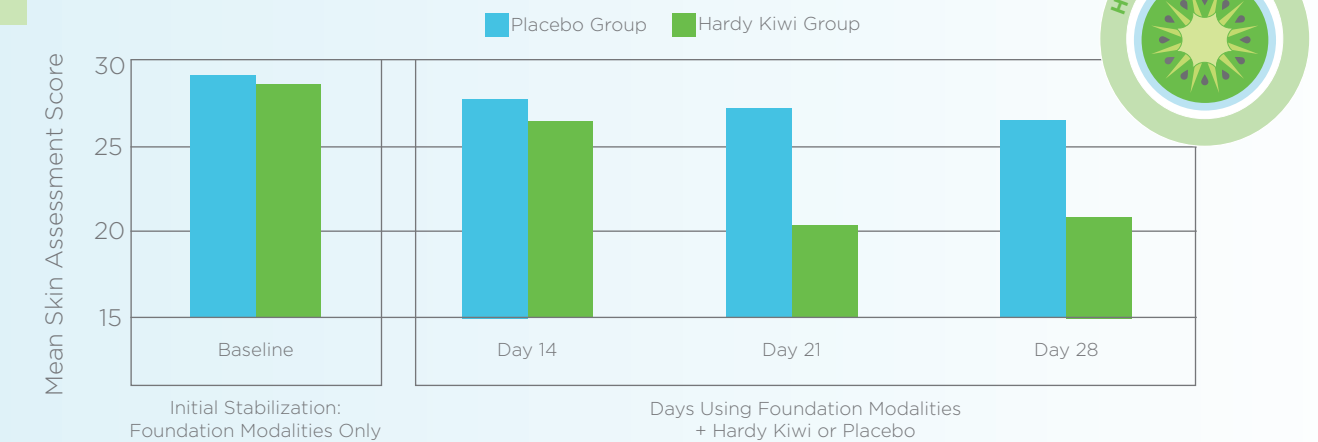
what is DERMAQUIN[®]?

The ingredients in Dermaquin[®] Skin Support Supplement work to provide a comprehensive approach to skin health. Dermaquin[®] supports a healthy response to allergens by promoting the skin's natural barrier to help **break the vicious cycle of skin issues.**

DERMAQUIN [®]	Helps Inhibit Inflammatory Mediators	Skin Barrier Support	Supports Skin Hydration	Immune System Support
Hardy Kiwi	✓	✓		
Beta-Glucan	✓			✓
Gamma-Linolenic Acid	✓		✓	
Ceramides	✓	✓	✓	
Omega-3s		✓	✓	



Effects of Hardy Kiwi on Skin Assessment Scores



The study above⁵ showed that hardy kiwi promotes healthy skin assessment scores when used as part of an initial multi-modal approach with foundation modalities. Giving hardy kiwi following foundation modalities assisted in maintaining skin health effects.

- 83% of dogs that started hardy kiwi **with** foundation modalities were able to maintain their assessment scores.
- 23% of dogs that started hardy kiwi **after** foundation modalities were able to maintain their assessment scores.

Skin Symptom Index

