



**NEW FOR CATS**

## PRESCRIBE EXTRAORDINARY PROTECTION WITH BRAVECTO TOPICAL SOLUTION FOR CATS

**Provides cats up to 12 weeks of flea and tick protection in just 1 dose<sup>1\*</sup>**

- **Longest-lasting protection available in a topical solution<sup>1,2</sup>**
  - Systemic nose-to-toes protection
- **Trusted safety<sup>1,2</sup>**
  - No known contraindications
  - No treatment-related adverse events in kittens 11 to 13 weeks of age tested at 5x the maximum recommended dose (465 mg/kg)
- **Fewer potential gaps in protection help lessen poor compliance<sup>3</sup>**
- **Rapid onset of action and persistent rate of kill**—one dose can drive a flea infestation to extinction<sup>1,2</sup>
  - Persistent: In a US field study, 1 dose of BRAVECTO reduced fleas by  $\geq 99\%$  for 12 weeks
  - Fast: 100% of fleas killed 8 hours after treatment
- **Lasting tick protection<sup>1,2</sup>**
  - Black-legged tick:  $>94\%$  effectiveness 48 hours post-infestation for 12 weeks
  - American dog tick:  $>98\%$  effectiveness 48 hours post-infestation for 8 weeks
- **Simplified dosing<sup>1</sup>**
  - Easy-to-dose Twist'n'Use<sup>™</sup> applicator
- **Available by veterinary prescription only**

**Contact your Merck Animal Health representative or distributor partner to learn more, or go to [BravoVets.com](http://BravoVets.com)**

**\*Bravecto kills fleas, prevents flea infestations, and kills ticks (black-legged tick) for 12 weeks. Bravecto also kills American dog ticks for 8 weeks.**

Bravecto Topical for Cats is for cats 6 months of age or older. Side effects may include vomiting, itching, diarrhea, hair loss, decreased appetite, lethargy, and scabs/ulcerated lesions.

**Please see full Prescribing Information on reverse side.**

**References:** 1. Bravecto Topical Solution for Cats [prescribing information]. Madison, NJ: Merck Animal Health; 2016. 2. Freedom of Information Summary, NADA 141-459. Approved July 20, 2016. 3. Rohdich N, Roepke RKA, Zschiesche E. A randomized, blinded, controlled and multi-centered field study comparing the efficacy and safety of Bravecto<sup>™</sup> (fluralaner) against Frontline<sup>™</sup> (fipronil) in flea- and tick-infested dogs. *Parasit Vectors*. 2014;7:83.

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# BRAVECTO®

## (fluralaner topical solution) for Cats

**Caution:**  
Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.

**Description:**  
Each tube is formulated to provide a minimum dose of 18.2 mg/lb (40 mg/kg) body weight. Each milliliter contains 280 mg of fluralaner.

The chemical name of fluralaner is (±)-4-[5-(3,5-dichlorophenyl)-5-(trifluoromethyl)-4,5-dihydroisoxazol-3-yl]-2-methyl-N-[2-(2,2,2-trifluoroethylamino)ethyl]benzamide. Inactive ingredients: dimethylacetamide, glycofurol, diethyltoluamide, acetone

**Indications:**  
Bravecto kills adult fleas and is indicated for the treatment and prevention of flea infestations (*Ctenocephalides felis*) and the treatment and control of *Ixodes scapularis* (black-legged tick) infestations for 12 weeks in cats and kittens 6 months of age and older, and weighing 2.6 pounds or greater.

Bravecto is also indicated for the treatment and control of *Dermacentor variabilis* (American dog tick) infestations for 8 weeks in cats and kittens 6 months of age and older and weighing 2.6 pounds or greater.

**Dosage and Administration:**  
Bravecto should be administered topically as a single dose every 12 weeks according to the Dosage Schedule below to provide a minimum dose of 18.2 mg/lb (40 mg/kg) body weight.

Bravecto may be administered every 8 weeks in case of potential exposure to *Dermacentor variabilis* ticks (see Effectiveness).

### Dosage Schedule:

Body Weight Ranges (lb)	Fluralaner content (mg/tube)	Tubes Administered
2.6 – 6.2	112.5	One
>6.2 – 13.8	250	One
>13.8 – 27.5*	500	One

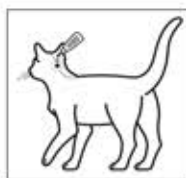
\* Cats over 27.5 lb should be administered the appropriate combination of tubes.

**Step 1:** Immediately before use, open the pouch and remove the tube. Hold the tube at the crimped end with the cap in an upright position (tip up). The cap should be rotated clockwise or counter clockwise one full turn. The cap is designed to stay on the tube for dosing and should not be removed. The tube is open and ready for application when a "click" is heard or felt. This indicates that the seal is broken and product can be applied to the cat.



**Step 2:** The cat should be standing or lying with its back horizontal during application. Part the fur at the administration site. Place the tube tip vertically against the skin at the base of the skull of the cat.

**Step 3:** Squeeze the tube and gently apply the entire contents of Bravecto directly to the skin at the base of the skull of the cat. Avoid applying an excessive amount of solution that could cause some of the solution to run and drip off of the cat. If a second spot is needed to avoid run off, then apply the second spot slightly behind the first spot.



Treatment with Bravecto may begin at any time of the year and can continue year round without interruption.

### Contraindications:

There are no known contraindications for the use of the product.

### WARNINGS

#### Human Warnings:

Not for human use. Keep this and all drugs out of the reach of children.

Do not contact or allow children to contact the application site until dry.

Keep the product in the original packaging until use in order to prevent children from getting direct access to the product. Do not eat, drink or smoke while handling the product. Avoid contact with skin and eyes. If contact with eyes occurs, then flush eyes slowly and gently with water. Wash hands and contacted skin thoroughly with soap and water immediately after use of the product.

The product is highly flammable. Keep away from heat, sparks, open flame or other sources of ignition.

### Precautions:

For topical use only. Avoid oral ingestion. (see Animal Safety).

Use with caution in cats with a history of neurologic abnormalities. Neurologic abnormalities have been reported in cats receiving Bravecto, even in cats without a history of neurologic abnormalities (see Adverse Reactions).

Bravecto has not been shown to be effective for 12-weeks duration in kittens less than 6 months of age. Bravecto is not effective against *Dermacentor variabilis* ticks beyond 8 weeks after dosing (see Effectiveness).

The safety of Bravecto has not been established in breeding, pregnant and lactating cats.

### Adverse Reactions:

In a well-controlled U.S. field study, which included a total of 161 households and 311 treated cats (224 with fluralaner and 87 with a topical active control), there were no serious adverse reactions.

### Percentage of Cats with Adverse Reactions (AR) in the Field Study

Adverse Reaction (AR)	Bravecto Group: Percent of Cats with the AR During the 105-Day Study (n=224 cats)	Control Group: Percent of Cats with the AR During the 84-Day Study (n=87 cats)
Vomiting	7.6%	6.9%
Pruritus	5.4%	11.5%
Diarrhea	4.9%	1.1%
Alopecia	4.9%	4.6%
Decreased Appetite	3.6%	0.0%
Lethargy	3.1%	2.3%
Scabs/Ulcerated Lesions	2.2%	3.4%

In the field study, two cats treated with fluralaner topical solution experienced ataxia. One cat became ataxic with a right head tilt 34 days after the first dose. The cat improved within one week of starting antibiotics. The ataxia and right head tilt, along with lateral recumbency, reoccurred 82 days after administration of the first dose. The cat recovered with antibiotics and was redosed with fluralaner topical solution 92 days after administration of the first dose, with no further abnormalities during the study. A second cat became ataxic 15 days after receiving its first dose and recovered the next day. The cat was redosed with fluralaner topical solution 82 days after administration of the first dose, with no further abnormalities during the study.

In a European field study, two cats from the same household experienced tremors, lethargy, and anorexia within one day of administration. The signs resolved in both cats within 48-72 hours.

In a European field study, there were three reports of facial dermatitis in humans after close contact with the application site which occurred within 4 days of application.

For technical assistance or to report a suspected adverse drug reaction, or to obtain a copy of the Safety Data Sheet (SDS), contact Merck Animal Health at 1-800-224-5318. Additional information can be found at [www.bravecto.com](http://www.bravecto.com). For additional information about adverse drug experience reporting for animal drugs, contact FDA at 1-888-FDA-VETS or online at <http://www.fda.gov/AnimalVeterinary/SafetyHealth>.

### Clinical Pharmacology:

Peak fluralaner concentrations are achieved between 7 and 21 days following topical administration and the elimination half-life ranges between 11 and 13 days.

### Mode of Action:

Fluralaner is for systemic use and belongs to the class of isoxazoline-substituted benzamide derivatives. Fluralaner is an inhibitor of the arthropod nervous system. The mode of action of fluralaner is the antagonism of the ligand-gated chloride channels (gamma-aminobutyric acid (GABA)-receptor and glutamate-receptor).

### Effectiveness:

In a well-controlled European laboratory study, Bravecto killed 100% of fleas 8 hours after treatment and reduced the number of live fleas on cats by > 98% within 12 hours after treatment or post-infestation for 12 weeks. In well-controlled laboratory studies, Bravecto demonstrated > 94% effectiveness against *Ixodes scapularis* 48 hours post-infestation for 12 weeks. Bravecto demonstrated > 98% effectiveness against *Dermacentor variabilis* 48 hours post-infestation for 8 weeks, but failed to demonstrate > 90% effectiveness beyond 8 weeks.

In a well-controlled U.S. field study, a single dose of Bravecto reduced fleas by >99% for 12 weeks. Cats with signs of flea allergy dermatitis showed improvement in erythema, alopecia, papules, scales, crusts, and excoriation as a direct result of eliminating flea infestations.

### Animal Safety:

**Margin of Safety Study:** In a margin of safety study, Bravecto was administered topically to 11- to 13-week (mean age 12 weeks)-old-kittens at 1, 3, and 5X the maximum labeled dose of 93 mg/kg at three, 8-week intervals (8 cats per group). The cats in the control group (OX) were treated with mineral oil.

There were no clinically-relevant, treatment-related effects on physical examination, body weights, food consumption, clinical pathology (hematology, clinical chemistries, coagulation tests, and urinalysis), gross pathology, histopathology, or organ weights. Cosmetic changes at the application site included matting/clumping/spiking of hair, wetness, or a greasy appearance.

**Oral Safety Study:** In a safety study, one dose of Bravecto topical solution was administered orally to 6- to 7-month-old-kittens at 1X the maximum labeled dose of 93 mg/kg. The kittens in the control group (OX) were administered saline orally. There were no clinically-relevant, treatment-related effects on physical examination, body weights, food consumption, clinical pathology (hematology, clinical chemistries, coagulation tests, and urinalysis), gross pathology, histopathology, or organ weights. All treated kittens experienced salivation and four of six experienced coughing immediately after administration. One treated kitten experienced vomiting 2 hours after administration.

In a well-controlled field study Bravecto was used concurrently with other medications, such as vaccines, anthelmintics, antibiotics, steroids and sedatives. No adverse reactions were observed from the concurrent use of Bravecto with other medications.

### Storage Conditions:

Do not store above 86°F (30°C). Store in the original package in order to protect from moisture. The pouch should only be opened immediately prior to use.

### How Supplied:

Bravecto is available in three strengths for use in cats (112.5, 250, and 500 mg fluralaner per tube). Each tube is packaged individually in a pouch. Product may be supplied in 1 or 2 tubes per carton.

NADA 141-459, Approved by FDA

Distributed by:

Intervet Inc (d/b/a Merck Animal Health), Madison, NJ 07940

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53 Industrial Circle • Lancaster • PA 17601 • 1-800-233-0210 • [www.pennvet.com](http://www.pennvet.com)

