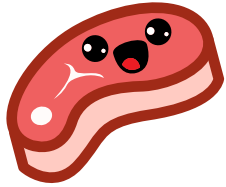
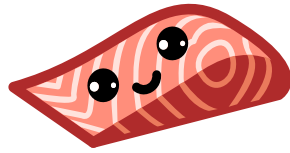


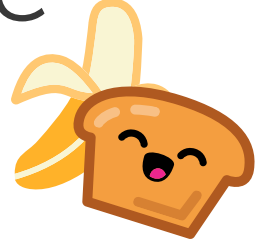


FLAVOR_x *for pets*
HEALTHY PETS • HAPPY OWNERS

Medication Flavoring System **For Pets**



Turn Medicine Time *into Treat Time* with **FLAVORx!**



We all know giving medicine to our pets can be a daunting task. Few things in life are met with such fear and loathing, for us and for our furry friends. This is especially true with cats, small dogs, pocket pets, and birds. It doesn't have to be that way!

The FLAVORx for Pets Medication Flavoring System gives you all the tools and know-how to turn those hard-to-swallow pills and tablets into tasty liquid treats. This is a HUGE benefit to both your patients and their parents. Because flavored liquids go down so much easier than pills:

- 🐾 Pets get the important medicine they need.
- 🐾 Pet owners aren't left struggling to medicate their pets.

With FLAVORx in your practice, you can also dispense the medication to customers immediately instead of having them wait to receive the compounded medication in the mail several days later.

The best part? Providing this valuable service to your customers is also profitable for your practice. Veterinary hospitals typically charge \$15 - \$20 to compound and flavor medications, with 80% of that hitting the bottom line.

Over 2,000 veterinary hospitals and pharmacies trust FLAVORx for their pet medication flavoring needs. We hope you'll join us! Read on to learn more or reach out to get started today.



info@flavorx.com
(800) 884-5771



What You Get

When you sign on with FLAVORx, we'll send you everything you need to turn tablets and capsules into tasty liquids that pets just love.



You'll also get access to our world-class digital and print marketing materials to help you promote this awesome service.

The backbone of the FLAVORx For Pets system is the online Recipe Builder. This web-based tool spells out, in clear, simple detail, the steps you'll take to turn pills into tasty-flavored liquids.



 **Read on to learn more!** 

Medication Flavoring System Components

9 Bottles of Flavor



A Mortar & Pestle



100 Dispensing Bottles



3 Pints of Compounding Vehicles



100 Syringes & Caps



And much more! For a complete and thorough list of what's included, see the end of the brochure.

As mentioned earlier, you'll also get access to our online Recipe Builder and we'll load you up with print and digital marketing materials. Let's get into those now.

FLAVORx for Pets Recipe Builder

The Recipe Builder takes the mystery out of turning pills into liquids and then flavoring them. We walk you through every step of the process, meticulously and deliberately, to ensure a safe, consistent end-product with ever dispense.



This is where you'll enter basic information like the pet species, the pet's weight, and the drug you've prescribed.

Step 1: General Information
* indicates required fields

Current Veterinarian: Dr. Brown [VET] [VET]

Client Name: Smith Client ID: []

Pet Name: Whiskers Pet Weight lb*: 0.000 kg: 0.000

Species*: [Brd] Diabetic

Drug Name*: [Brd]

Select Species

Drug Name	Dosage Form
Dog	Tablets
Farret	Tablets
Guinea Pig	Tablets
Hamster	Tablets
Rabbit	Tablets
Rat/Mouse	Tablets
Reptile	Liquid
Other	Liquid
ACETYPROMAZINE MSL...	Tablets
Acetypromazine Msl...	Acetypromazine Inject...
acitretin	Sonata
Activated Attapulgite	Endosorb
activated Charcoal f...	Touiban Suspension
activated Charcoal f...	Touiban Suspension
Acyclovir	Zovirax

[EXIT] [CLEAR] [NEXT]



Here, you'll select the preferred flavor and enter in the dosage information.

Step 2: Flavoring Options

Current Drug: Oxphazone (Keflex) Capsules

Flavor*: [Crispy Bacon]

Flavor Legend:
 Recommended
 Do not use
 Oil is safe

Flavor List:
 Crispy Bacon
 Grilled Tuna
 Balsamic Steak
 Chicken Pot Pie
 Fish Chowder
 Goatsy Molasses
 Recommended Flavors highlighted in green
 Strawberry Cheesecake
 Cherry Blast
 Groovy Grape
 Mandarin Orange
 Mom's Banana Bread
 Radical Raspberry

Pill Size: [250mg] [500mg]

Add oil size Remove pill size

Dosage*
 Dose Strength: 1.00 mg/kg
 Doses/Day: 1
 Num of Days: 1
 Dose Volume: 1.0 volume in ml

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This step gives you step-by-step instructions on exactly what you need to do to turn the solid-form medication you have on shelf into flavored liquid treats. You can also print or email the recipe from here if you'd like.

Step 3: Flavoring Instructions

Expiration Date: Friday, April 27, 2009

Comments / Dosing Instructions:
 Give 0.30 ml of solution (347.10 mg of drug) 2 times a day for 14 days.
 Solution Concentration = 204.35 mg / ml
 There is 1.29 ml of entire solution.

Recipe / Mixing Instructions: [email](#)

Open nine 500mg capsules and empty contents in mortar or mixing bowl
 Add 7.64 ml of Versafree Solution to mixing bowl
 Add 7.64 ml of Feline Solution to mixing bowl
 Add 0.80ml of Sweetening Enhancer to mixing bowl
 Add 0.36ml of Crispy Bacon to mixing bowl
 Mix all ingredients thoroughly then transfer to a bottle/syringe

Provides mixing instructions

CALCULATIONS:
 Total Amount of Drug Required = Petweight x Dose x Doses/Day x Days
 Total Amount of Drug Required = 4.205 kg x 25 mg/kg x 2 doses/day x 14 days = 4120.9 mg
 Pills Required: nine 500mg capsules

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Marketing Resources

With 20+ years of experience helping vet practices promote medication flavoring for pets, we know what works. And that's what you'll get.

The Favorable Flavors guide informs you and your customers which flavors work best based on pet species and medication.



Posters & Signs

Put these bright, fun signs up around your practice to help promote the flavoring service.



The FlavorPets Sign provides an easy way for your customers to choose a flavor for their pet's medication.



Social Media Graphics

The flavoring service is a great thing to promote on your Facebook or Instagram page. It's interesting, fun, and guaranteed to generate likes and comments.

The Menu Pad documents the flavor your customer has chosen. This form should accompany the prescription to the Recipe Builder.



Don't Just Take Our Word For It!

Of course we think the FLAVORx for Pets program is awesome. But so do a whole lot of vet clinics and hospitals. Here's what a few have to say:

"The Maryland Zoo houses over 1500 species, ranging from insects to elephants. Some of our patients can be difficult to medicate. With the use of FLAVORx products we are able to treat our wide range of residents while increasing compliance. Having animals willing to take their medicine saves us time and resources, the FLAVORx Veterinary System is an integral part of our zoo medication program."

The Maryland Zoo

"I love this product and will continue to use them. Works well for our practice, we enjoy having the opportunity to make medicine administration easier."

Coventry Animal Hospital

"99% of our clients are repeat buyers of our flavored medications."

Locke Taylor Inc

"I like the option of sugar free for the diabetic patients"

Salem Vet Service

"Flavoring medications within the animal world is a huge blessing. Thank you so much for your wonderful service!"

Chenango Animal Hospital

"We think its great, especially for exotics. We have had quite excellent results, increased profits, kept medications (and refills) in house and provided better and broader patient care through our use of FLAVORx"

Arlington Heights Animal Hospital

"We always use on rabbits, guinea pigs, etc. to make medication much easier."

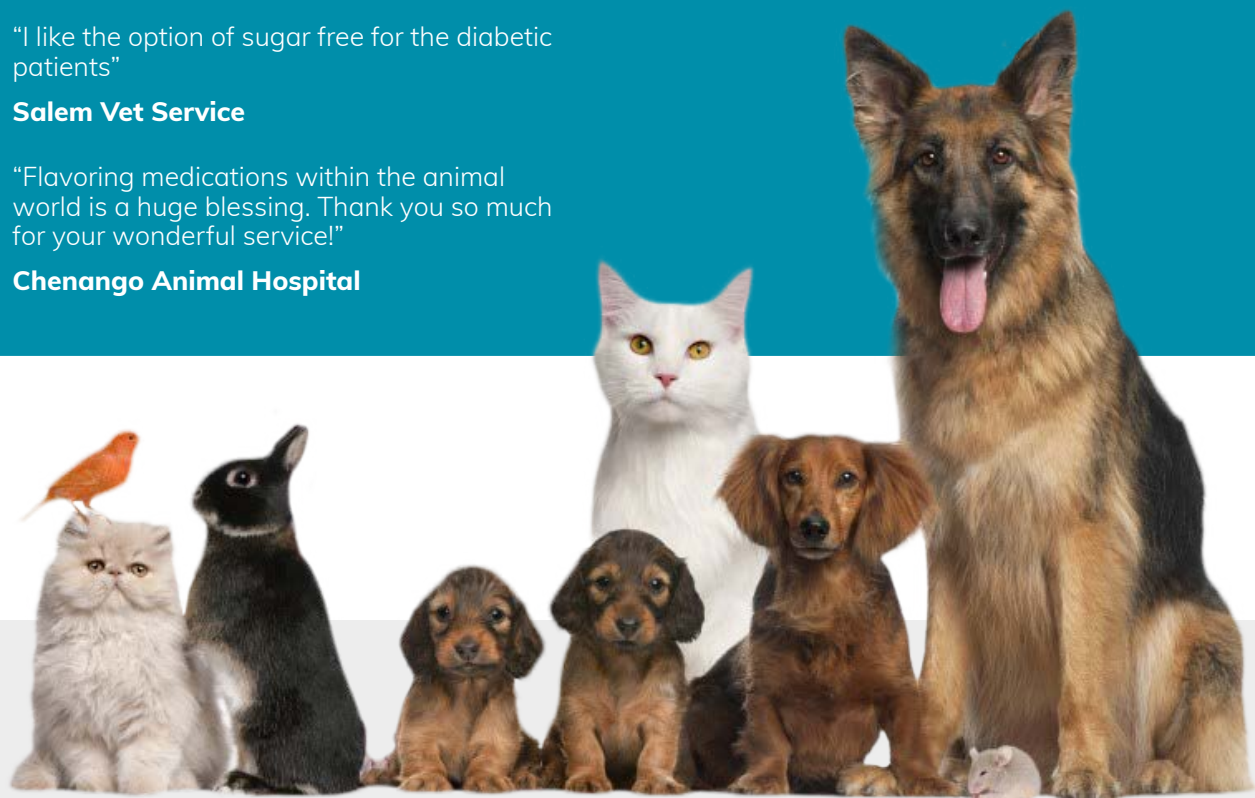
Wolfchase Animal Hospital

"We have been thrilled with your program. It has been a lifesaver for us and has saved us a lot of money."

Arizona Animal Welfare League

"I can treat patients with medications I wouldn't normally be able to use."

Kaskaskia Valley Animal Hospital



FLAVOR_x For Pets Kit Components

Below is the full list of what's included in the FLAVOR_x for Pets Compounding and Flavoring System:

Dispensing Plugs for 1oz & 2oz	Vet Sweetening Enhancer 2oz
Spatula	2oz of Salmon Steak flavor
Cap for Vet Bottle 1oz & 2oz	Flavored by FLAVOR _x stickers
Flavor Station 10 bottle Disp.	Shake well, refrigerate sticker
2oz Veterinary Bottle	2oz of Red Angus Beef flavor
1oz Veterinary Bottle	2oz of Scrumptuous Peanut Butter
VersaFree	2oz of Grilled Tuna flavor
1pt of FLAVOR _x Syrup	2oz of Chicken Pot Pie flavor
1p of Feline Suspending Solution	Vet Menu Pad
4oz Pestle	1oz of Tangy Apple flavor
4oz Mortar	1oz of Strawberry Shortcake flavor
5ml Adaptacap Syringe	Size F Adapatacap
1ml Adaptacap Syringe	Vet Favorable Flavors
2oz of Crispy Bacon flavor	Label Stock – 1.75" x 3.75" PN 33849040
3ml Adaptacap Syringe	
.5 ml Adaptacap Syringe	
50ml Graduate (Item # 70048)	
10ml Graduate (Item # 70046)	

Ready to Go? So Are We!

SINCE 1981
PENN
Veterinary Supply, Inc.
Phone: 800.233.0210
www.pennvet.com



Give us a call at **1-800-884-5771** to speak with a sales representative.



Or email **info@flavorx.com** and we'll respond back right away.



You can always get more information at **www.flavorx.com/for-pets**
or speak with your distributor.

