

DENTACETIC®



Wipes and Gel

- Patented formulation for dogs and cats
- Cleansing, breath freshening

Indications

For dental cleaning and to aid in the management of pet dental hygiene.

Active Ingredients

1% **acetic acid** cleanses and freshens breath

Sodium hexametaphosphate (SHMP) chelates, or sequesters, minerals and inhibits crystal formation. Plaque contains calcium that can harden into calculus. SHMP forms complexes with the calcium by ion-pairing, in the saliva and on the tooth surface, when the cationic (positive) charge of calcium is attracted to the negative charges of oxygen on the phosphate anions. The complexes of SHMP and calcium leave the mouth in the dog's saliva, thus preventing the formation of calculus. By preventing calculus, we can help control and prevent periodontal disease.¹



Product No.	Size
TGW	2 oz gel
TWW	25 ct wipes

Method of use covered by U.S. Patent 6,610,276

Using DENTACETIC Products

DIRECTIONS: Wrap a single wipe around index finger. Start with the pet's front teeth and rub each tooth gently, but firmly, working toward the back teeth, focusing on the area where the tooth and gum meet. Use twice daily to achieve the best effect.

DENTACETIC Gel: Use as a toothpaste alternative

“DENTACETIC Wipes are dental swabs that contain ingredients to help reduce plaque. The wipes use sodium hexametaphosphate and mechanical action to remove the accumulated plaque from the buccal tooth surfaces daily. The flavoring agents of cinnamon and clove, which are tolerated by most pets, help deodorize pets' breath. DENTACETIC (Dental) Gel, also contains these same ingredients. Both products are designed so clients can administer them at home.”²

REFERENCE

¹ Clinical Effectiveness of Sodium Hexametaphosphate in the Important Role of Canine Calculus Reduction. Jan Bellows, DVM, DAVDC, DABVP Fellow, Academy of Veterinary Dentistry, All Pets Dental, Weston, Florida, July 2010, pp. 5-7.

² Recent innovations in preventive dental care can help control plaque and calculus in pets—in the office or in your clients' homes. Jan Bellows, DVM, Dipl. AVDC, Dipl. ABVP, DVM360 Newsmagazine Best Practices, Jan 1, 2005.

**For Technical Support Contact Dechra Veterinary Products at:
866-933-2472, www.dechra-us.com, support@dechra.com**

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DENTEEES®



Chews and Stars

- Chews formulated for dogs, Stars formulated for dogs and cats
- Cleansing, breath freshening treat

Indications

- Provides whitening and deodorizing activity
- Sodium Hexametaphosphate reduces plaque build up

Active Ingredients

Acetic acid, sodium hexametaphosphate

“DENTEEES Stars and Chews are palatable, digestible dental treats that contain sodium hexametaphosphate, acetic acid, grapefruit seed extract, and clove. Both sodium hexametaphosphate and acetic acid are sequestering agents, which bind minerals and, as a result, inhibit dental plaque transformation into calculus. Sodium hexametaphosphate coats teeth and decreases plaque and calculus build-up. DENTEEES treats are manufactured with limited antigens (no beef or beef by-products), which makes them appealing to owners of pets with food allergies.”¹



Product No.	Size
DSW	4 oz stars
BSW	5 lb stars
DCW	12 oz chews
BCW	5 lb chews

Method of use covered by U.S. Patent 6,610,276

Dosage and Administration

Weight of Dog	Stars per Feeding
Less than 5 lbs	1
6-10 lbs.	2
11-15 lbs.	3
16-20 lbs.	4

Stars recommended Feeding: 1-2 times daily for dogs over 6 months old or as recommended by your veterinarian.

Stars Calorie Content:
2,975 kcal ME/kg (Calculated)
or 11 kcal per chew

Weight of Dog	Chews per Feeding
10-15 lbs	1/2
16-35 lbs.	1
36-65 lbs.	1 1/2
65 lbs. or more	2

Chews recommended Feeding: 1-2 times daily for dogs over 6 months old or as recommended by your veterinarian.

Chews Calorie Content:
2,975 kcal ME/kg (Calculated) or 83 kcal per chew

REFERENCE

¹ Jan Bellows, DVM, Dipl. AVDC, Dipl. ABVP, DVM360 Newsmagazine Best Practices, Jan, 2005

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02PB-DEN50005-0117

