



Rethink how you
support joint health in dogs



MOVOFLEX[®]

SOFT CHEWS

contain a unique proprietary blend of 5 ingredients:

ZANTHIN[®]

Natural astaxanthin, a highly potent antioxidant, for protection against free radicals and nitric oxide.²



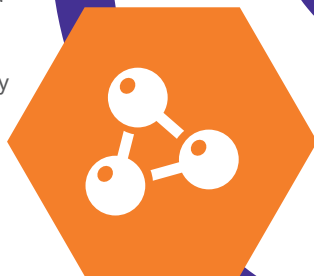
AKBA *Boswellia serrata*

A plant that contains pentacyclic triterpene acids, which have been shown to support structural integrity of joints and connective tissues.⁴



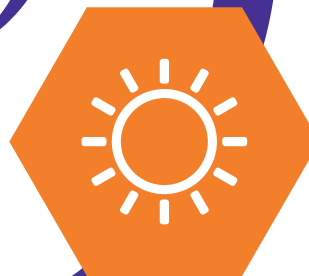
Proprietary hyaluronic acid

A proprietary high-molecular-weight glycosaminoglycan (GAG), proven to be absorbed and distributed to connective tissues to support the viscosity of the synovial fluid.³



BIOVAFLEX[®]

Egg shell membrane, an innovative, new ingredient, contains elastin, collagen, GAGs, desmosine, and isodesmosine from chicken eggs to support joint flexibility.⁵



Vitamin D₃

For healthy bone function.⁶

Designed for comprehensive joint support

- Positive joint mobility responses were observed as soon as 7 days after starting MOVOFLEX Soft Chews⁷
- Convenient once-a-day dosing ensures compliance
- Requires no initial loading dose



A taste they'll love, ingredients you can trust.

Palatability¹

- Palatable, liver-flavored soft chews
- Easy to administer
- Readily accepted by dogs

Safety¹

- MOVOFLEX® Soft Chews have been shown to be safe when administered orally to dogs
- Gluten-, sugar-, and shellfish-free, low-sodium formulation suitable for dogs with certain dietary restrictions

**1 chew
per day**



MOVOFLEX Soft Chews are packaged in jars containing 60 soft chews.

Administration and usage

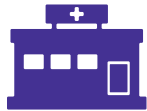
MOVOFLEX Soft Chews should be administered once daily and can be given during or after a meal.



MOVOFLEX[®] Soft Chews

Field experience trial results.

Virbac veterinarians enrolled 78 veterinary hospitals across the nation in a 28-day pet owner trial for MOVOFLEX Soft Chews. Veterinarians monitored each participating dog, and pet owners provided feedback at 14 and 28 days.



78 veterinary hospitals
across 25 states



80 veterinarians



587 dogs

Palatable⁷

97%

of pet owners found
MOVOFLEX Soft Chews “easy”
or “very easy” to administer.

Very easy
81%



Easy 16%

Difficult 2% Very difficult 1%

Positive response⁷

83%

of veterinarians were “satisfied”
or “very satisfied” with the results.

Very satisfied
34%



Satisfied 49%

Unsatisfied 15% Very unsatisfied 2%

Quick results⁷



7 out of 10 dogs* showed
positive results after just 28 days.



Continued use⁷



3 out of 4 veterinarians indicated they would
continue using MOVOFLEX Soft Chews.



*Exact percentage equals 68.1% and is based on data from the Experience Program evaluation for MOVOFLEX Soft Chews, 2016.



Positive results demonstrated in a double-blinded, placebo-controlled clinical study⁸

Study objective

The purpose of this clinical study was to determine the effect of egg shell membrane to support joint mobility in dogs.



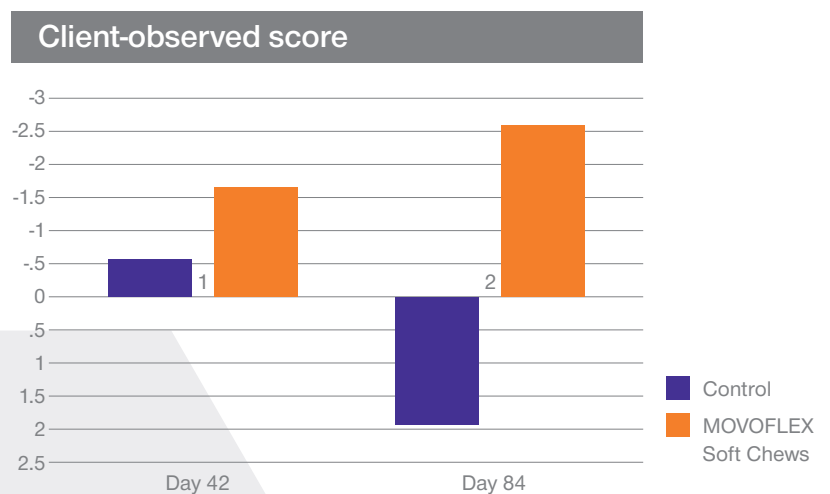
“This pilot study was performed with MOVOFLEX Soft Chews in dogs that are reflective of those in the general population that need joint support. The results are immediately and fully relevant to the management of dogs that need joint mobility support.”

—Duncan Lascelles

PhD, CertVA, DSAS(ST),
DECVS, DACVS, MRCVS

Outcomes

- In a randomized, double-blinded, placebo-controlled proof of principle study with parallel treatment groups performed at the North Carolina State University College of Veterinary Medicine between September 2016 and April 2017 by Dr. Duncan Lascelles, MOVOFLEX Soft Chews provided consistent joint mobility support to dogs, as shown in the chart below
- Day 84 client-observed scores were significantly better in the MOVOFLEX Soft Chews group compared to the placebo group ($P = 0.034$, Wilcoxon), indicating an improvement in client-observed joint mobility



MOVOFLEX® Soft Chews

- Recommended for use in dogs, especially in the early stages of joint discomfort
- Unique proprietary blend of ingredients
- Unique formulation with hydrolyzed egg shell membrane
- Good safety profile¹
- Positive joint support response observed in a controlled clinical study in dogs⁸
- Palatable for easy compliance^{1,7}
- Each bottle contains 60 chews
- Convenient one-chew-a-day dosing for all sizes of dogs

Available in 3 sizes:

- Small-sized dogs up to 40 lb
- Medium-sized dogs 40–80 lb
- Large-sized dogs over 80 lb

Contact your Virbac or distributor representative or call 1-844-4-VIRBAC (1-844-484-7222) to order MOVOFLEX Soft Chews. Visit us.virbac.com to learn more.



Warnings: For animal use only. Keep out of the reach of children and animals. In case of accidental overdose, contact a health professional immediately. **Cautions:** Safe use in pregnant animals or animals intended for breeding has not been proven. If animal's condition worsens or does not improve, stop product administration and consult your veterinarian.

References:

1. Data on file, Virbac Corporation. 2. Pashkow FJ, Watumull DG, Campbell CL. Astaxanthin: a novel potential treatment for oxidative stress and inflammation in cardiovascular disease. *Am J Cardiol.* 2008;101(10A):58D–68D. 3. Balogh L, Polyak A, Mathe D, et al. Absorption, uptake and tissue affinity of high-molecular-weight hyaluronan after oral administration in rats and dogs. *J Agric Food Chem.* 2008;56:10,582–10,593. 4. Abdel-Tawab M, Werz O, Schubert-Zsilavec M. *Boswellia serrata*: an overall assessment of in vitro, preclinical, pharmacokinetic and clinical data. *Clin Pharmacokinet.* 2011;50(6):349–369. 5. Ruff KJ, DeVore DP, Leu MD, Robinson MA. Eggshell membrane: a possible new natural therapeutic for joint and connective tissue disorders.

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Shaping the future of animal health