







Help them advance

gracefully

with MOVOFLEX® Advanced Soft Chews.



Support for overall hip and joint structure and flexibility, as well



Mobility improvement within as little as 7 days5 with no loading dose



To order MOVOFLEX® Advanced Soft Chews.



1. Mercke Odeberg J, Lignell A, Pettersson A, Höglund P. Oral bioavailability of the antioxidant astaxanthin in humans is enhanced by incorporation of lipid based formulations. Eur J Pharm Sci. 2003;19(4):299-304. doi: 10.1016/s0928-0987(03)00135-0. 2. Huang SL, Ling PX, 10.3748/wig.v13.i6.945, 3. Park DR. Ko R. Kwon SH, et al. FlexPro MD, a mixture of krill oil, astaxanthin, and hyaluronic acid, suppresses behavior and inhibits inflammatory response in monosodium iodoacetate-induced osteoarthritis in rats. Nutrients. 2020;12(4):956. doi: 10.3390/nu12040956, 5. Data on file, Virbac Corporation, 6. Pashkow FJ, Watumull DG, Campbell CL, Astaxanthin; a novel potential treatmen for oxidative stress and inflammation in cardiovascular disease, Am J Cardiol, 2008;101(10A):58D-68D, doi: 10.1016/i.amicard,2008.02.010. 7. Abdel-Tawab M, Werz O, Schubert-Zsilavecz M. Boswellia serrata: an overall assessment of in vitro, preclinical, pharmacokinetic and clinical data. Clin Pharmacokinet. 2011;50(6):349-369. doi: 10.2165/11586800-00000000-00000. 8. Balogh L, Polyak A, Mathe D, et al. Absorption, uptake and tissue affinity of high-molecular-weight hyaluronan after oral administration in rats and dogs. J Agric Food Chem. 2008;56(22):10582-10593, doi: 10.1021/if8017029.

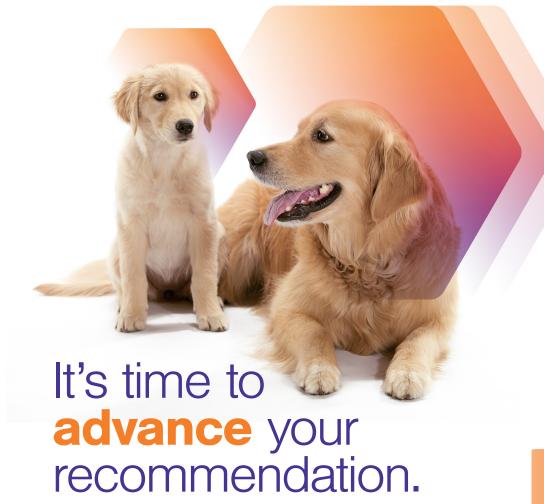
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Strengthen your recommendation for hip and joint support with new MOVOFLEX® Advanced Soft Chews featuring additional ingredients to help sustain your patients' joint health through all life stages.





talk with your distributor or Virbac representative, or call 1-844-484-7222.

Phone - 800.233.0210 www.pennvet.com

Advanced effectiveness

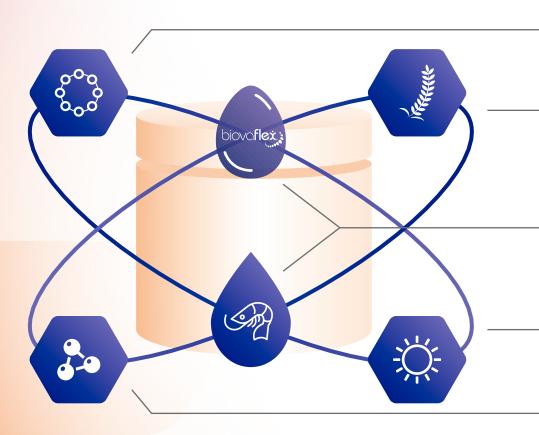
with uniquely synergistic ingredients.



Krill Oil

Contains omega-3 fatty acids in a form bound to phospholipids, helping improve the absorption capabilities of astaxanthin and hyaluronic acid.

Low Molecular Weight Hyaluronic Acid Shown to support joint health in combination with krill oil and astaxanthin.3,4



Astaxanthin

Powerful antioxidant: Supports joint health with protection from free radicals and nitrous oxide⁶

Boswellic Acids

Derived from Boswellia serrata, an ingredient known to help decrease normal inflammatory pathways: ⁷ Supports structural integrity of joints and connective tissues

biovaflex.

Eggshell Membrane

collagen and elastin: Supports joint structure and flexibility

Eggshell membrane includes chondroitin sulfate,

Sustainably sourced Antarctic krill, which contains omega-3 fatty acids: Helps lubricate joints

Vitamin D

Synthetic ingredient: Supports bone health

High Molecular Weight Hyaluronic Acid

Low Molecular

Weight Hyaluronic Acid

Produced via bacterial fermentation: Supports joint flexibility and viscosity of synovial fluids8

Produced via bacterial fermentation: Supports joint structure and joint maintenance^{3,4}

M VOFLEX® ADVANCED SOFT CHEWS







MEDIUM DOGS (40-80 lb) SKU 10419



LARGE DOGS (>80 lb) SKU 10420



60 soft chews per jar

THE RESULTS ON DAY 30

Pet Owner Trial¹

We assessed pet owner perception during a 30-day trial of MOVOFLEX® Advanced Soft Chews.



Online surveys were conducted on Days 0, 7 and 30 of product administration.

PARTICIPANTS:

Dog owners

currently administering original MOVOFLEX® Soft Chews



PERCEPTIONS ASSESSED:

- Size, smell, color and shape
- Palatability
- Ease of administering the chew
- Effect on mobility

PALATABILITY

perceived it as similar to or better than the original chew.

EASE OF GIVING

96%

said it was as easy or easier to give their dog compared with the original chew.

PURCHASE INTEREST

90% said they would purchase if recommended by a veterinarian.

of pet owners recognized an improvement in their

Warnings: Not for human consumption. Keep out of the reach of children and animals. In case of accidental overdose, contact a health professional immediately

Cautions: If animal's condition worsens or does not improve, stop product administration and consult your veterinarian. Safe use in pregnant animals or animals intended for breeding has not been proven.