

INTRODUCING

EFFITIX[®] Plus

Topical Solution for Dogs

(fipronil/permethrin/pyriproxyfen)



**STOP EXISTING INFESTATIONS
AND
PREVENT ESTABLISHMENT
OF NEW INFESTATIONS
OF FLEAS AND TICKS**

Convenient, quick-acting, long-lasting,
effective control of fleas, ticks, and mosquitoes


ALSO NOW AVAILABLE:

EFFIPRO Plus[™]
Topical Solution for Dogs



EFFIPRO Plus[™]
Topical Solution for Cats



EFFITIX PLUS Topical Solution for Dogs, EFFIPRO PLUS Topical Solution for Dogs: For use only on dogs and puppies 8 weeks of age or older weighing at least 5 lbs. **DO NOT USE ON CATS.** 

EFFIPRO PLUS Topical Solution for Cats: For use only on cats and kittens 8 weeks old or older and weighing 1.5 lbs and over.

Shaping the future of animal health

Virbac

DISCOVER LASTING CONTROL with new EFFITIX® PLUS Topical Solution for Dogs



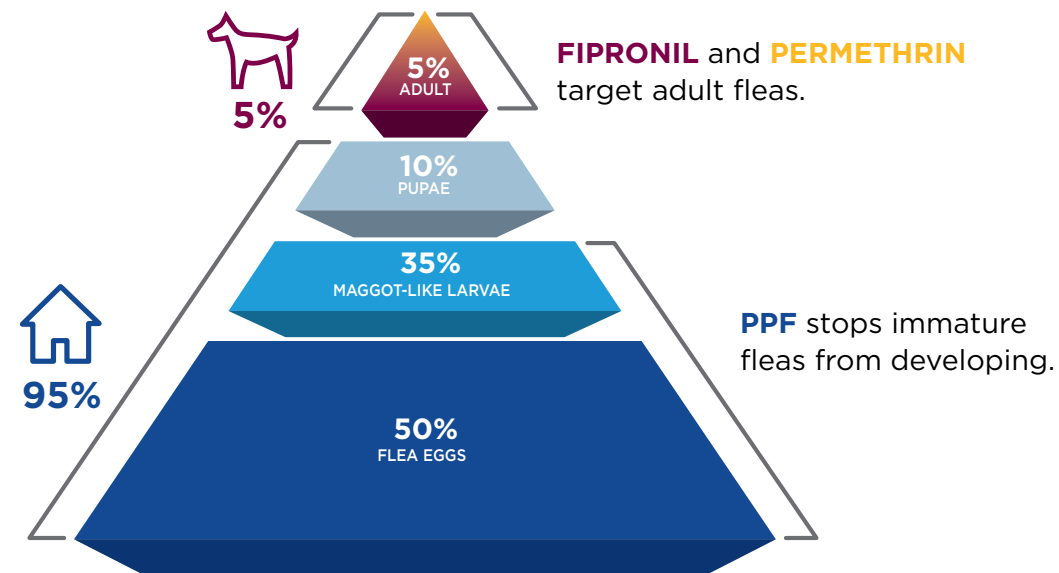
NOW COMBINING THE DUAL-ACTION OF FIPRONIL AND PERMETHRIN WITH THE FLEA PREVENTION OF PYRIPROXYFEN (PPF).

Kills and repels fleas and ticks and prevents all flea stages.

- Repels and kills
 - Adult fleas
 - Four species of ticks
 - Mosquitoes that may transmit heartworm disease
- Starts working on contact
- Prevents fleas, flea eggs, flea larvae, and flea infestations



A PROACTIVE APPROACH TO FLEA MANAGEMENT.



REPELS AND KILLS TICKS.

EFFITIX PLUS Topical Solution for Dogs kills ticks that may transmit deadly diseases.

	Deer tick (<i>Ixodes scapularis</i>)	Brown dog tick (<i>Rhipicephalus sanguineus</i>)	Lone star tick (<i>Amblyomma americanum</i>)	American dog tick (<i>Dermacentor variabilis</i>)
Starts working on contact!				

Disease can quickly spread from ticks to your patients.

Bacteria	<i>Borrelia burgdorferi</i>	<i>Ehrlichia canis</i>	<i>Rickettsia rickettsii</i>	<i>Anaplasma phagocytophilum</i>
Vectors	Deer tick (<i>I. scapularis</i>)	Brown dog tick (<i>R. sanguineus</i>) Lone star tick (<i>A. americanum</i>)	American dog tick (<i>D. variabilis</i>) Brown dog tick (<i>R. sanguineus</i>) Lone star tick (<i>A. americanum</i>)	Deer tick (<i>I. scapularis</i>)
Time of transmission*	As early as 24-48 hrs ¹	As early as 3 hours ²	As early as 10 hours ³	As early as 24 hours ⁴

*after attachment.

EFFITIX PLUS Topical Solution for Dogs: For use only on dogs and puppies 8 weeks of age or older weighing at least 5 lbs. **DO NOT USE ON CATS.**



ALSO NOW AVAILABLE:

- FLEAS—ADULT, EGGS & LARVAE
- TICKS
- CHEWING LICE



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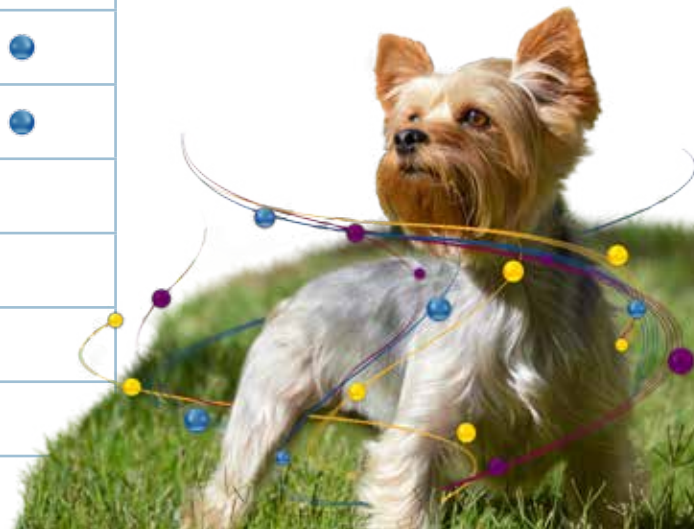
EFFIPRO PLUS™ Topical Solution for Cats: For use only on cats and kittens 8 weeks old or older and weighing 1.5 lbs and over.

The **fipronil** and **PPF** combination that provides quick-acting, long-lasting control of fleas, flea eggs, flea larvae, ticks, and chewing lice.

TEAM UP AGAINST PARASITES

KILLS VECTORS THAT MAY TRANSMIT DISEASE.

		Kills	Repels	Prevents	Action of:
	ADULT FLEAS	● ●	●	●	● PPF ● Fipronil ● Permethrin
	FLEA EGGS			●	
	FLEA LARVAE			●	
	FLEA INFESTATIONS			●	
	TICKS	● ●	●		
	MOSQUITOES	● ●	●		
	BITING & CHEWING LICE	● ●			
	BITING FLIES		●		



VIRBAC OFFERS A WIDE RANGE OF ANTIPARASITIC PRODUCTS, which can meet all of your clients' needs.

- EFFITIX® PLUS Topical Solution for Dogs **(NEW!)**
- EFFIPRO PLUS™ Topical Solution for Dogs **(NEW!)**
- EFFITIX® Topical Solution for Dogs
- EFFIPRO PLUS™ Topical Solution for Cats **(NEW!)**
- EFFIPRO® Topical Solution for Cats

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 EFFITIX Topical Solution for Dogs: For use only on dogs 8 weeks of age or older. **DO NOT USE ON CATS.**
 EFFIPRO PLUS Topical Solution for Cats: For use only on cats and kittens 8 weeks old or older and weighing 1.5 lbs and over.
 EFFIPRO Topical Solution for Cats: **For cats only. Do not use on kittens under 8 weeks of age.**

To order, contact your Virbac or distributor representative directly, or call **1-844-4-VIRBAC** (1-844-484-7222). Visit www.virbacvet.com to learn more.

References: 1. Kidd L, Breitschwerdt EB. Transmission times and prevention of tick-borne diseases in dogs. VetLearn Web site. 2003;25(10):742-751. http://s3.amazonaws.com/assets.prod.vetlearn.com/mmah/ae/fe6da7842e44e8a7e1bb0ebe4d4bb6/filePV_25_10_742.pdf. Accessed August 31, 2016. 2. Fourie JJ, Stanneck D, Luus HG, Beugnet F, Wijnveld M, Jongejan F. Transmission of *Ehrlichia canis* by *Rhipicephalus sanguineus* ticks feeding on dogs and on artificial membranes. *Vet Parasitol.* 2013;197(3-4):595-603. 3. Saraiva DG, Soares HS, Soares JF, Labruna MB. Feeding period required by *Amblyomma aureolatum* ticks for transmission of *Rickettsia rickettsia* to vertebrate hosts. *Emerg Infect Dis.* 2014;20(9):1504-1510. 4. Vignes F, Heffernan R, Stafford KC III. Effect of tick removal on transmission of *Borrelia burgdorferi* and *Ehrlichia phagocytophila* by *Ixodes scapularis* nymphs. *J Infect Disease.* 2001;183:773-778.

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